



# LIGHT CITY

Neighborhood Lights 2018

CALL FOR  
NEIGHBORHOOD  
PARTNERS

Produced by

**BALTIMORE**

OFFICE OF PROMOTION & THE ARTS

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## The Baltimore Office of Promotion & The Arts seeks neighborhood partners for Neighborhood Lights, an immersive public artist-in-residency program that spreads the magic of Light City into neighborhoods throughout Baltimore City.

Selected neighborhoods will work directly with an artist-in-residence to create an illuminated public project within their neighborhood as part of the 2018 Light City festival April 6–8, 2018.

Though the artist(s) and community members will ultimately decide the public outcome and specific sites for each project through the residency itself, projects can include but are not limited to: large scale projections, shop window based projections and installations, illuminated public sculptures or monuments, performances, celebrations and new traditions that integrate light, creative uses for everyday lights such as string lights, and/or full scale neighborhood installations. Works can be performative or visual, temporary or semi-permanent, in sites ranging from front stoops to vacant lots. All projects created through the neighborhood lights program will be free to the public.

### Deadline

Monday, July 2, 2017

### Budget

All projects will be fully funded by the Baltimore Office of Promotion & The Arts up to \$15,000.

### Eligibility

Community-based organizations representing a neighborhood within Baltimore City.

### Timeline

- Application Deadline:  
Monday, July 2, 2017 at 11:59pm EST
- Neighborhood Selection Announcement:  
July 12, 2017
- Artist Selection: September 2017
- Artist Selection Announcement:  
Friday, October 6, 2017

- Monthly Training & Project Development Meetings: October–December, 2017
- Artist Residency & Community Workshops: January 2018–April 2018
- Neighborhood Lights Kickoff: April 6–8, 2018
- Light City: April 14–21, 2018

### How It Works

Participating neighborhoods will host an artist-in-residence who will immerse themselves in the community and work directly with residents and/or business owners to develop a project. Artists will be tasked with working with the community to:

- Identify sites for a public outcome
- Help canvas community to identify goals / shape project scope / identify potential collaborators
- Share project progress and garner community buy in through public community meetings and presentations
- Conduct community art-making workshops which are used either to create the artworks themselves or to teach technical skills that correspond with the creation of the artwork being developed
- Develop a public art project in the neighborhood as part of Light City 2018

### Expectations Of Neighborhood Partners

- Identify a site to host artist workshop
- Participate in artist selection
- Participate in monthly Neighborhood Lights project development workshops & trainings
- Work with artist to host a public illuminated art project that will be active during Light City 2018 between April 6–8, 2018
- Function as the neighborhood liaison, helping the artist and BOPA navigate community engagement, introducing them to stakeholders, residents, business owners, etc. as needed, and share project progress with residents through public community meetings

- Promote the project
- Assist artist as needed with project implementation / troubleshooting
- Work with the artist to submit a final budget and final report
- Source and purchase materials as needed per agreed upon budget

### Selection Criteria

Finalists will be selected by BOPA staff in consultation the Mayor's Office of Neighborhoods. Final selections will be made by the Mayor of Baltimore City.

Neighborhoods will be selected based on the following criteria:

- Geographic spread
- Diversity and availability of potential project sites (e.g. parks, recreation centers, gathering spaces, business corridors & storefronts, etc.)
- Access to Recreation Centers and/or facilities to stage artists for fabrication and workshops
- Available Community / Program partners
- Capacity to facilitate the program

### How To Apply

Neighborhood applications should be submitted online at: [tinyurl.com/NL-NeighborhoodCall2018](http://tinyurl.com/NL-NeighborhoodCall2018)

### About Light City

In 1816, Baltimore was the first American city to illuminate its streets with gas lanterns, revolutionizing the urban landscape and forever transforming the city with light. It's with this spirit of invention and transformation that 200 years later Light City was launched in 2016. Light City is a free, family-friendly event that is open to all members of the public and welcomed nearly 470,000 attendees from throughout Baltimore and the region in its second year. Nearly 80% of festival-goers cited viewing art work as their main reason for visiting Light City.

### About the Baltimore Office Of Promotion & The Arts



Light City is produced by the Baltimore Festival of the Arts, Inc. (BFAI) on behalf of the Baltimore Office of Promotion & The Arts (BOPA), a 501(c)(3) non-profit organization that produces events and arts programs as well as manages several facilities. It is the official arts council for the City of Baltimore. BOPA coordinates Baltimore's major events including New Year's Eve and July 4th celebrations at the Inner Harbor, Artscape America's largest free arts festival, Baltimore Book Festival, Baltimore Farmers' Market & Bazaar, School 33 Art Center's Open Studio Tour and the Dr. Martin Luther King, Jr. Parade. Please visit our website for more information:

[www.promotionandarts.org](http://www.promotionandarts.org).

### Contact

For questions about this Call for Neighborhood Partners or the Neighborhood Lights program, contact: Maggie Villegas | 410.752.8632  
[mvillegas@promotionandarts.org](mailto:mvillegas@promotionandarts.org)